

"Since meeting Sharon in 1995, I have valued her positive attitude, attention to detail and objective and educated analysis of every opportunity she encounters. Sharon quickly earns the respect of those with whom she works and brings her valuable assets and experience to everything she does." *March 23, 2009*

Ed Hamilton ,
Founder and Author , Ministry of Rum
was with another company when working with Sharon at IDEAS INC.

"Sharon approaches every project with a rigour and enthusiasm that is only surpassed by her expertise. She is a pleasure to work with and I would not hesitate to recommend her for any project - unless I need her at that time instead!"
March 22, 2009

Top qualities: Great Results , Expert , Creative

Angus Winchester
Hired Sharon as a Business Consultant in 2006 , and hired Sharon more than once.

"Sharon is a very effective manager and an excellent communicator. She is very skilled in thoroughly evaluating projects and providing recommendations on how best to complete. She consistently meets deadlines and remains within budget. Her dedication and professionalism is an asset to her team and company. I highly recommend Sharon. Her skills and experience make her an invaluable addition to any team."
March 27, 2009

Julia La Ronde
Director , Sisserou Marketing Ltd.

IDEASINC.

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IDEASINC.

ABOUT US

Ideas Inc. is the brainwave of Sharon Green. With 17 years experience in Business Development in the Caribbean working with clients such as USAID, American University of the Caribbean, Skyviews Inc, Food Brokerage, she has added value to companies through successful branding, marketing and event execution.

Ideas Inc will apply the proven business strategies of efficient execution and accountability to your company to improve your bottom line. We base our operations on the major strengths of the company: Innovation - Boldness, Passion, Novelty and Charisma with a commitment to excellence.

We have helped our clients to convey a new and exciting experience to their existing customers and to attract new customers by taking the time to discover what makes their product unique in their market.

The Marketing and Public Relations team is created by assembling the best marketing and PR consultants to enable prospective clients to find the right creative solutions for them.

The services offered by the team to be able to accomplish our goals are :

Strategy and Market Research

- Qualitative and quantitative Research

Identity

- Branding

Encounter

- Branding experience
- Merchandising
- Websites
- Advertising and Promotions

Training

- Sales and Marketing Techniques training
- General Customer Service
- Training Programs
- Communications Programs
- Strategic Planning
- The power of teams
- Merchandising

Event Planning

IDEAS INC. works with project teams that encompass a wide range of complementary skills. These teams are assembled in accordance with the assigned task and range from writing and design teams to consulting and marketing teams.

Attitude

- Branding experience
- Merchandising
- Websites
- Advertising and Promotions

WHAT PEOPLE SAY ABOUT US

Sharon Green provided consultancy services for a client while I was Team Leader, Private Sector Development of a USAID-funded Program in Antigua and Barbuda.

She applied excellent research, analytical, planning, organizational, interpersonal, communication, and team-building skills in the conduct of the assignment. As a result of this intervention (training in sales and marketing techniques), the client experienced a significant incremental increase in sales for its products and services.

Sharon's competence in strategic planning, marketing and organizational development is among the best I have encountered and she has the drive and energy necessary to see complex projects through to completion and for effectively guiding teams and clients through the process.

Earle Baccus
(Professional) Business Consultant
Management Consulting Consultant